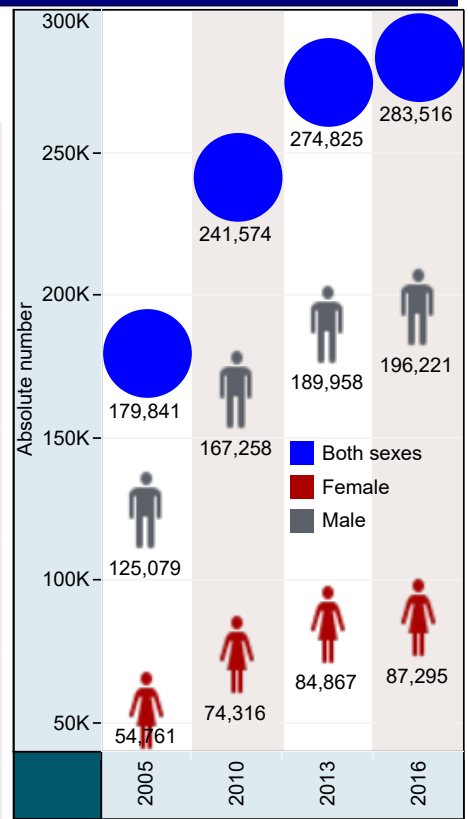
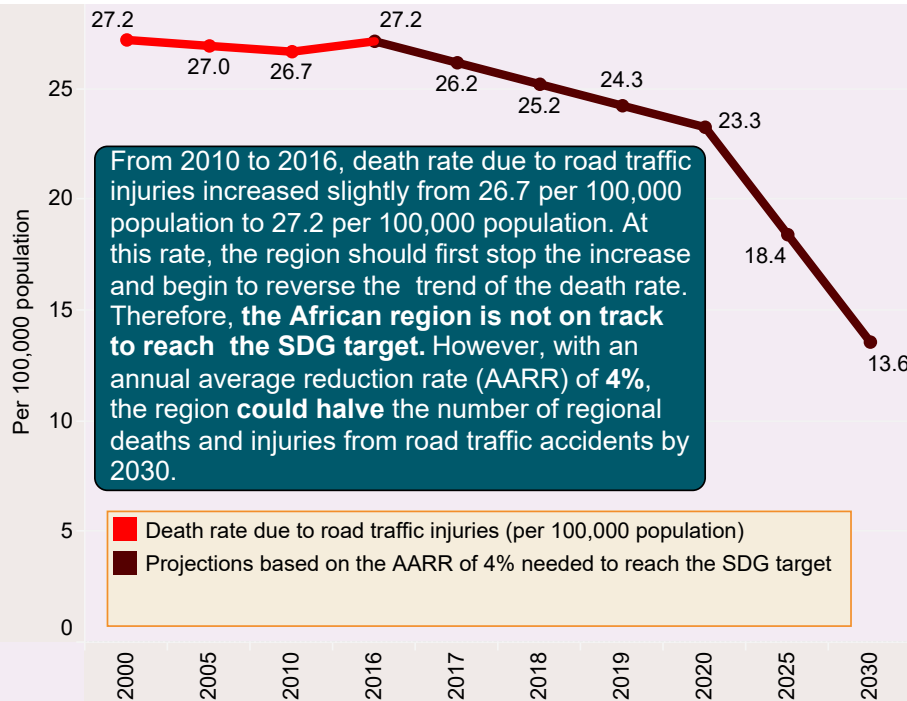


## TARGET 3.6: By 2020, halve the number of global deaths and injuries from road traffic accidents

**INDICATOR 3.6.1:** Death rate due to road traffic injuries (per 100,000 population)

Data source: WHO, 2020



## ROAD TRAFFIC INJURIES ARE PREVENTABLE

- PROMOTE** the use of helmets and seat-belts (Icon: Motorcyclist)
- ENFORCE** tougher driving under influence (DUI) laws (Icon: Police car)
- IMPLEMENT** Comprehensive alcohol policies, taxes, and community alcohol programs (Icon: Envelope with TAXES)
- RESTRICT** alcohol advertising aimed at young persons (Icon: TV with alcohol ban)
- REDUCE** the number of passengers on motorcycles (Icon: Motorcyclist with passenger)
- STRENGTHEN** speed management laws and measures (Icon: 50 km/hour sign)
- DESIGN** safer traffic environments (Icon: Traffic light)
- INCORPORATE** road safety in urban and transport planning (Icon: Worker with SLOW sign)
- INTRODUCE** graduated licensing laws and models for new teen drivers (Icon: License with star)
- IMPROVE** post-crash care for victims of road crashes (Icon: Nurse)